

The wine destination in Singapore

67

PALL MALL






67

PALL MALL



EAU HAUT-B

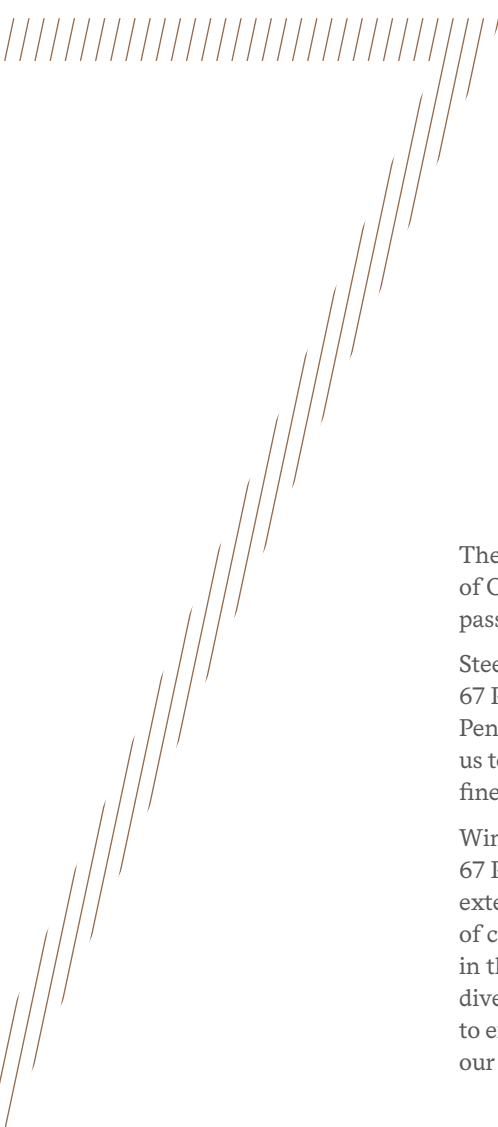
GRAND CRU CL



“A bottle of wine
begs to be shared;
I have never met a
miserly wine lover.

CLIFTON PAUL FADIMAN

**67 Pall Mall is a private
Members' Club like no other
– founded by wine lovers,
for wine lovers**



The Club has been created in the heart of Orchard Road as a focus for our passion: fine wine.

Steeped in Singaporean heritage, 67 Pall Mall Singapore is housed in the Penthouse of Shaw Centre, allowing us to share our passion for the world's finest wines with like-minded people.

Wine is at the heart of everything at 67 Pall Mall Singapore. Thanks to our extensive cellars, holding thousands of cases of the finest and rarest wines in the world, we are able to offer a diverse wine list which has been crafted to excite, challenge and captivate our Members.

Being unable to enjoy fine wine at sensible prices is what originally moved us to found 67 Pall Mall, thus the pricing of our wine list is a fundamental premise of the Club. Unlike most wine lists, ours works upon the basis of a small cash mark-up, rather than a multiple of the cost price.

We believe that our fair pricing structure will entice our Members to broaden and deepen their fine wine experience.





Singapore's wine lovers have a new home

It is the accessibility of the Club's wine, both physically and financially, that underpins all that we do.

Wine is to be enjoyed; not locked away in dark cellars. Our mission is to entice our Members to pull the cork and discover, taste and savour a new wine.

Our temperature and humidity-controlled Wine Tower displays 2,500 bottles of the Club's collection, all stored in optimum conditions.

Our wine list is available on iPads; loaded with critics' scores, winemakers' information and tasting notes. Further guidance is available from our Head Sommelier and his 16-strong team of wine professionals. Engaging and approachable, their aim is to inspire Members as they make their selections.

Life's too short to drink bad wine.

Our mission is to excite, challenge and captivate our Members with our extensive and diverse wine list

The Penthouse of Shaw Centre has been transformed into a sophisticated 21st century club with a wealth of facilities for the oenophile.

The Members' Lounge is situated in the magnificent, double-height space of the 27th floor of Shaw Centre, where the floor-to-ceiling windows benefit from 270-degree views of Singapore.

Opposite our Wine Tower is our imposing Whisky Wall, displaying 400 bottles, offering a glimpse into the Whisky Bar on the 28th floor.



The concept of bottles
forever locked away in
cellars gathering dust
is our own particular
bête-noir. Our mission
is to entice our Members
to pull the cork and
discover a new wine

With an offering of 6,000 lines, 1,000 available by-the-glass, 67 Pall Mall Singapore has the largest wine list in Southeast Asia.

This list will change constantly, providing Members with an ever-evolving selection of wines from every corner of the world. Members have the option to store their own wines at the Club in our extensive cellars.

This allows Members to request their bottles from our on-site storage, for consumption in the Club for a S\$50 corkage fee, or to be taken away to be enjoyed elsewhere.

To serve the wine, we exclusively use Zalto glassware. This ultra-fine, hand-blown glassware has been crafted to allow wine to be enjoyed at its full potential, and is widely considered to be the best wine glassware in the world.








“ Nothing brings people together like fine wine. By combining the best of 67 Pall Mall London with Singapore’s unique culture and heritage, we have created a home for wine lovers that is worthy of this beautiful city.



Our menu combines the signature dishes of London with a selection of iconic, regional dishes

67 Pall Mall Singapore is dedicated to bringing Members superb dining experiences. Artisanal and beautifully presented, the Club's innovative menu will complement the extensive wine list.

Tailored to the wine lover, our chefs serve an exquisite menu throughout the day, offering vibrant flavours, rich with local influences as well as the culinary classics of London.



“The soft extractive
note of an aged cork
being withdrawn has
the true sound of a man
opening his heart.

WILLIAM S. BENWELL



Chateau
Rothschild



67 Pall Mall offers its Members intimate private dining

67 Pall Mall Singapore offers Members a luxurious, contemporary and flexible events space that can either be opened into one large room or divided into a series of up to five smaller spaces.

The views over Orchard Road from the balcony of the 27th floor provide the perfect backdrop for any occasion.

The Garden Bar, located on the outdoor terrace of the 28th floor Whisky Bar, offers an additional alfresco events space.

An unparalleled events calendar

Our calendar is packed with eye-opening and entertaining masterclasses, fascinating dinners and explorative walk-around tastings designed to enthuse, inspire and educate our Members.

Additionally, Members are invited to casual and social occasions such as Members' drinks or dinner parties, complemented by a wider cultural programme exploring all aspects of a life well-lived.

A small selection of the events that we have held at 67 Pall Mall

Expert Series: The Best of Burgundy with Jasper Morris MW

Château Angelus Food and Wine Pairing with Hubert de Boüard

Opus One: A side-by-side vertical tasting back to 2006

Michael Hill Smith MW Takes Tasmanian Wine to New Heights with Tolpuddle

Unveiling the Legends of Salon & Delamotte

Tempos Vega Sicilia Current Release Showcase

Hospices de Beaune tasting with Jeannie Cho Lee MW

From Maverick to Rock Star: A Masterclass with Philippe Pacalet

Krug Grande Cuvée Vertical with President Manuel Reman

Award-winning China: Exclusive Walk-Around Wine Tasting

Tasting Tales: Sip-Sip-Soirée with Wine Celebrity Olly Smith and Richard Hemming MW



“ Members receive exclusive access to 67 Pall Mall Singapore’s winemaker dinners, expert-led masterclasses and themed tastings.



Global Club access

At 67 Pall Mall, we know our Members' vinous interests inspire you to explore destinations around the world.

67 Pall Mall Singapore Members will be able to enjoy full access to our Clubs globally, which feature some of the most extensive and diverse wine lists within their regions at reasonable prices.

Members will also be able to access 67 Pall Mall's network of like-minded reciprocal international clubs that also keep wine at the centre of their offering.



Global 67 Pall Mall and reciprocal club
locations clockwise from top right/
*Verbier, Switzerland/ San Francisco, USA/
London, United Kingdom*



67 Pall Mall Concierge

67 Pall Mall Concierge extends exclusive benefits to 67 Pall Mall Members, encompassing special rates across lifestyle, hospitality, retail and more, not only in Singapore, Verbier, and Beaune, but also in multiple luxury hotels and resorts across Asia.

These privileges ensure that Members can savour premium experiences in Club locations and other worldwide destinations.

67 Pall Mall Concierge partners
clockwise from top right/ *Raffles
Hotel, Singapore / l'Hôtel de Beaune,
Beaune/ Bawah Reserve, Riau*





A TASTE OF 67 PALL MALL CONCIERGE...

Among the global partners, Members can access preferential rates and exclusive privileges at:

THAILAND

- COMO Metropolitan Bangkok

INDONESIA

- Pan Pacific, Jakarta
- COMO Shambhala Estate, Bali

VERBIER

- Experimental Chalet
- Ski Armadillo
- W Verbier

SINGAPORE

- Raffles Hotel
- Four Seasons Hotel
- Pan Pacific Orchard

BEAUNE

- Olivier Leflaive Hotel
- Hostellerie Cèdre & Spa
- L'Hôtel de Beaune

Global Membership

The Club was founded by Grant Ashton in 2010 and opened its doors in the heart of London in December 2015.

Disappointment at being unable to enjoy fine wine at sensible prices is what originally moved us to found 67 Pall Mall. Unlike most wine lists, ours works on the basis of a small cash mark-up, rather than a multiple of the cost price.

Our aim is to entice Members to pull the cork and discover a new wine, complemented by a seasonal menu embracing culinary influences from all over the world.

67 Pall Mall now has over 10,000 Members worldwide. Each Club features an extensive wine list, both by-the-bottle and by-the-glass.





67 Pall Mall London

Our founding Club in London opened in 2015 in the heart of St James's, on one of the most prestigious streets in London.

Across three floors, Members enjoy a wealth of facilities specifically designed with the wine enthusiast in mind.

On the ground floor, the Members' Lounge benefits from tall, elegant southwest facing windows which overlook St James's Palace and St James's Street.

The historic oak panelling dates from 1934 reflecting the building's former use as Hambros Bank's West End branch.

Upstairs, you will find the Clubroom, offering Members a more casual space for meeting and socialising.

Walking through the Clubroom, Members will find the Chapel and the Naughty Corner, which serves an extensive spirits offering.

Our three event spaces are ideally suited for masterclasses, walk around tastings, dinners or business meetings.

London's 19-strong team of sommeliers guide Members through the wine list which features 1,000 wines by-the-glass and a collection of 6,000 bottles.

The Club's kitchen team have created an ever-changing menu to complement our extensive wine list.



67 Pall Mall Verbier

67 Pall Mall Verbier, opened in December 2021, is a vinous home from home in the Alps. Nestled high in the mountains above the vineyards of the Valais wine region, Members can enjoy our 3000+ strong wine list and a by-the-glass list of over 500 lines, the broadest in Switzerland.

Locally sourced ingredients are the focus of the menu at 67 Pall Mall Verbier, which features favourites from our international Club menus as well as the culinary creations of our Head Chef, Pau Alavedra.

From the Clubroom and sunny terrace of our large, contemporary-styled chalet building, Members have stunning views across the surrounding snow-capped mountain ranges.

Downstairs is a public bar à vin, serving a less formal bistro menu as well as a select wine list.

For Members seeking to elevate their already active lifestyle, we are pleased to offer access to the best equipped gym in Verbier and a yoga studio with mountain views.

67 Fitness, our in-house gym located on the lower ground floor of the building, is suited to professional skiers and fitness enthusiasts alike.

67 PALL MALL SINGAPORE



En Primeur Membership Hong Kong

As one of Asia's biggest wine hubs, Hong Kong is the natural first destination for En Primeur membership. We have set out to unite wine lovers, offer exceptional wine experiences and bring the best names in wine to the doorsteps of Hong Kong's inquisitive wine-loving residents.

Since its launch, En Primeur Members have had access to monthly events hosted by the likes of Jane Anson, Greg Lambrecht, founder of Coravin, and Richard Hemming MW, Head of Wine Asia for 67 Pall Mall.

Furthermore, in May 2024, our footprint expanded with the launch of 67 on Hollywood, a residency nestled in the heart of Central.

In an intimate space on Hollywood Road, we are delighted to demonstrate the breadth of our Club wine lists. With an extensive selection of 67 wines from the Pinot family all available by-the-glass and by-the-bottle, our intimate bar offers an exciting playground for wine lovers to gather and dive deeper into the world of fine wine, one glass at a time.

Our seasonal wine concept shines the spotlight on a specific theme each time and rotates quarterly.

Global Members are encouraged to take advantage of these unmissable Hong Kong opportunities.



Future Clubs

With wine exploration in mind,
we continue to grow the portfolio.





67 Pall Mall Melbourne

Melbourne is the cultural and gastronomic capital of Australia, with a rich, multi-cultural history.

Furthermore, it is located in a state that is home to more regions, innovative wineries and distinct climates than any other state in Australia.

85 Spring Street, a 15-storey building located directly above Parliament Station and next to the Spring Street tramline, is a highly desirable location for a home from home in the city.

The Club will occupy the top three floors of the building, affording spectacular, uninterrupted views of the Melbourne Cricket Ground, Treasury Gardens, South Yarra and the Dandenong ranges.

Occupying the space that is formerly the board room and executive floors of the Esanda Finance headquarters, the Club space will be redesigned to offer a wealth of facilities specifically designed with the wine enthusiast in mind.

Whilst the Club in Melbourne will not open until 2025, Members have access to a calendar of exclusive local events organised by the Club and our partners.



67 Pall Mall Bordeaux

67 Pall Mall Bordeaux will be located in the heart of the Triangle d'Or, 21 Cours de l'Intendance. Amongst its historic architectural features, the building boasts a beautiful 18th-century façade and an atrium crowned by a stunning 15-metre-wide cupola.

Renovation on the property has commenced, using plans that honour the building's original bricks and mortar.

Once construction is complete, the central feature of the Club will be a magnificent 8.2-metre-tall wine tower housing 8,000 bottles of the Club's collection.

The ground floor will house a public restaurant and bar à vin. The first and second floors will be dedicated to Members, with a Clubroom, bar and several private dining rooms with adaptable walls that are capable of hosting anything from intimate private dining to large receptions and masterclasses.

On the fourth floor, we will offer Members a rooftop terrace with a sweeping view of the historic city.

67 Pall Mall Beaune

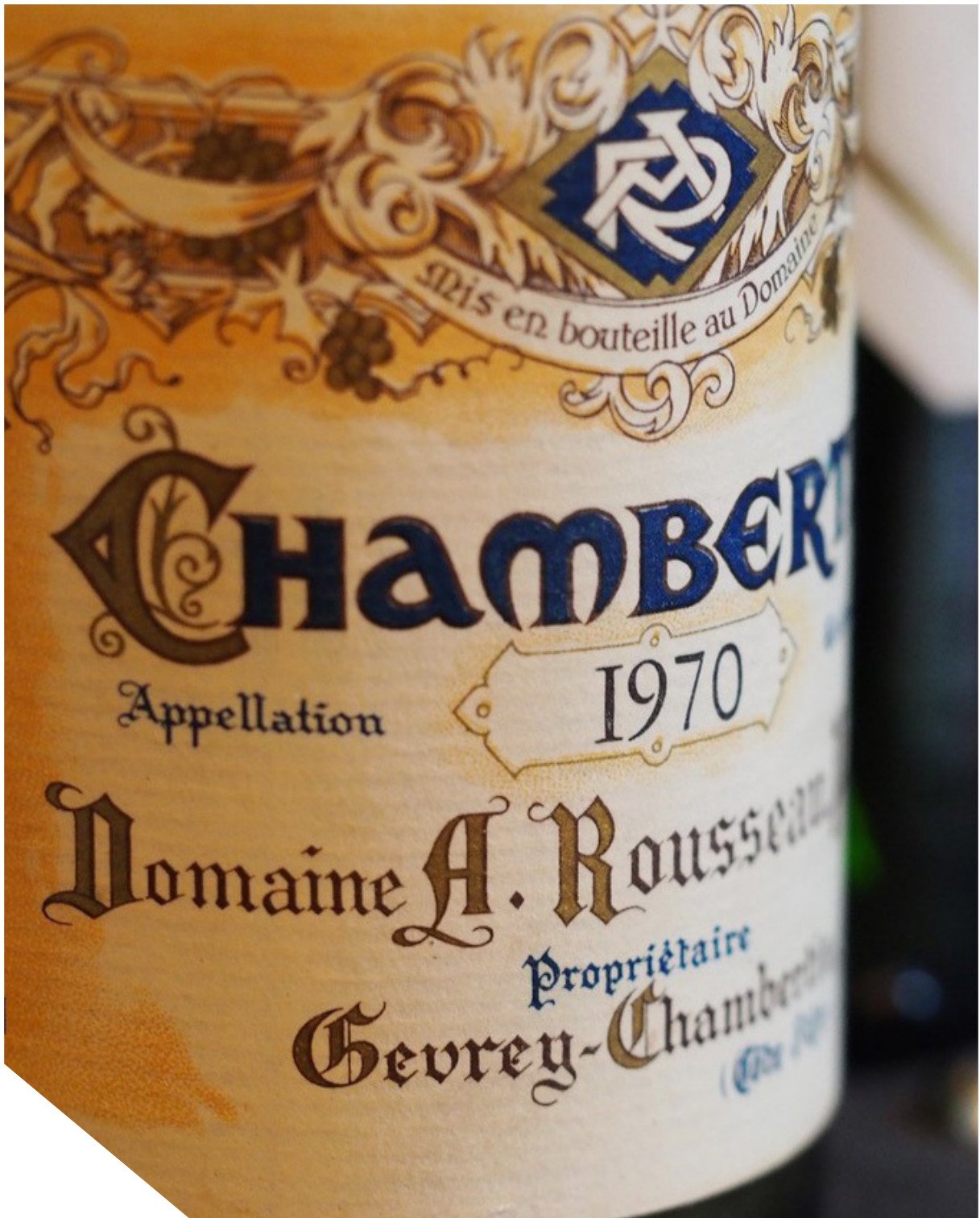
67 Pall Mall have purchased the Hôtel particulier Moyne-Blandin in the historic heart of Beaune, and will soon begin to carefully transform this listed building from being a private residence into 67 Pall Mall Beaune.

67 Pall Mall Beaune will house one of the most extensive wine lists in the Côte d'Or.

The ground floor of 67 Pall Mall Beaune will be home to a public bar à vin and restaurant, with the listed upper floors reserved exclusively for Members of the Club.

The kitchen will offer a light, modern style of Burgundian cuisine, as always with wine at the heart of the offering.





Becoming a Member

Membership of 67 Pall Mall Singapore is open to all. The only requirement is that Members share the Club's values and ethos.

67 Pall Mall Singapore attracts a diverse group of wine lovers from a wide range of fields and professions.

Those interested in applying are required to submit an application form, which encompasses a short biography by way of introduction.

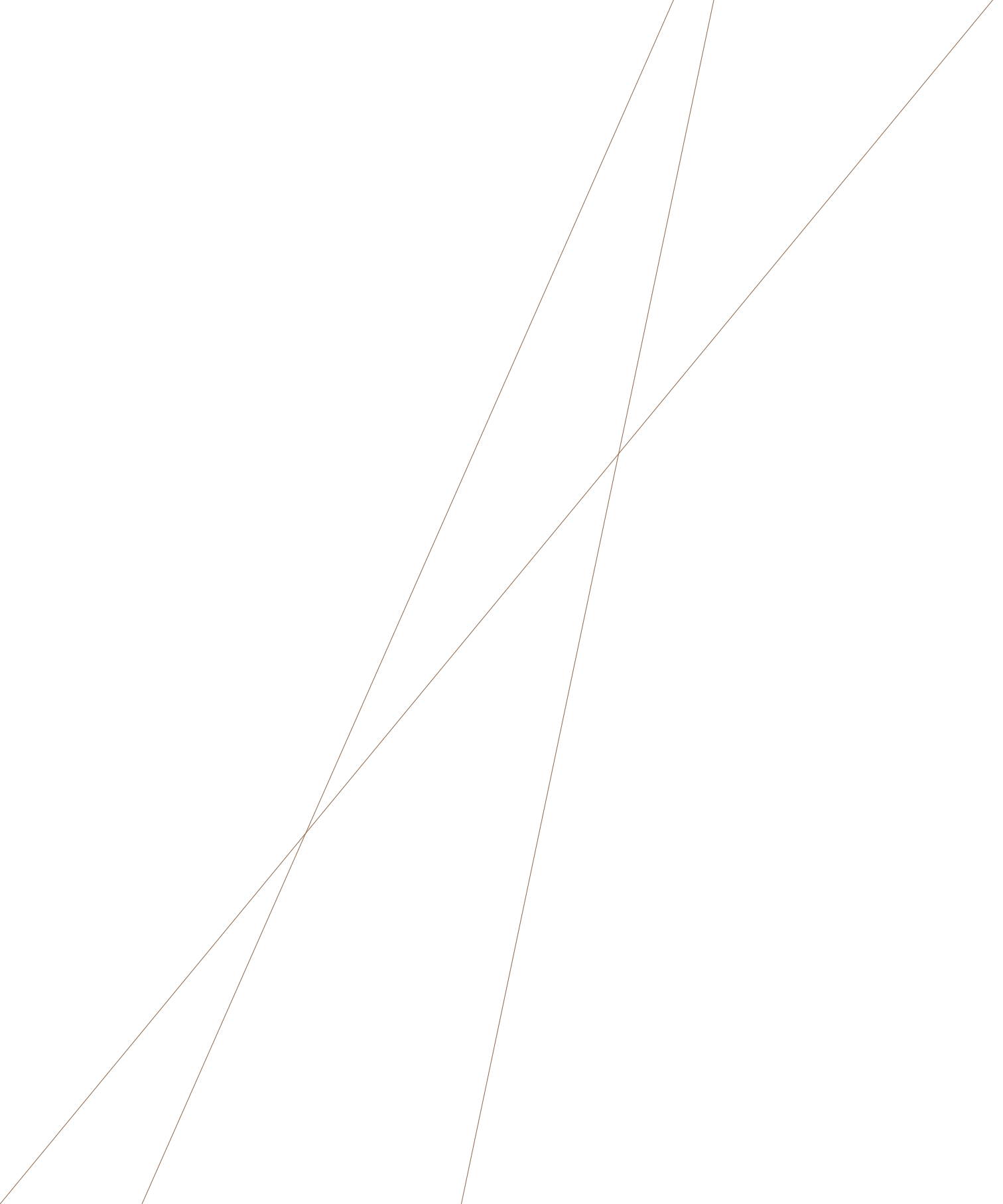
Fees

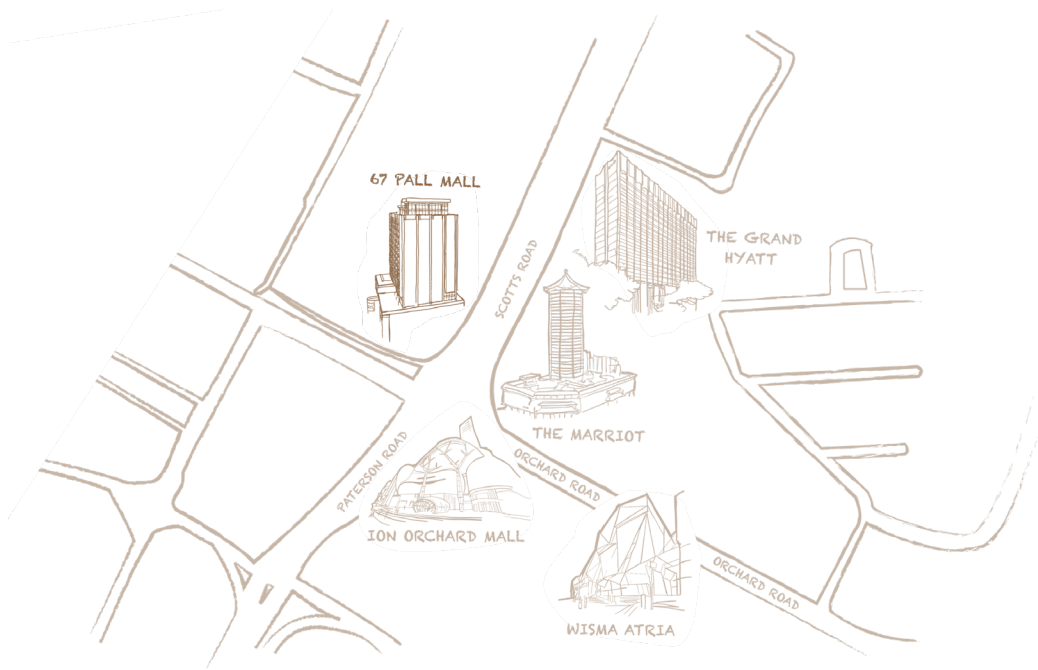
THE FOLLOWING FEES ARE ANNUAL

| | |
|--------------------------------------|--------------------|
| Membership of 67 Pall Mall Singapore | S\$4,320 |
| Under 35 | S\$3,240 |
| Under 30 | S\$2,800 |
| Wine Professional | S\$2,160 |
| Joint Membership | S\$1,000 |
| Life Membership | details on request |

A joining fee of S\$2,000 will apply to all categories with the exception of Under 30, Joint and Life Membership.







67 PALL MALL, THE PENTHOUSE, SHAW CENTRE #27-01
1 SCOTTS ROAD, SINGAPORE, 228208

MEMBERSHIP@67PALLMALL.SG

WWW.67PALLMALL.SG

